

## **Privacy Policy**

**First Baptist Church of Bryan**

**Effective Date:** January 1, 2026

**Last Updated:** January 21, 2026

At First Baptist Bryan, we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your data when you interact with our services.

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### **1. Information We Collect**

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, and other contact details.
- **Usage Data:** Information about how you use our website and services.
- **Technical Data:** IP address, browser type, and cookies.

### **2. How We Collect Information**

We collect information through:

- Online forms you complete on our website.
- Cookies and similar technologies.
- SMS opt-in forms and consent submissions.

### **3. Purpose of Data Collection**

We use your information to:

- Provide and improve our services.
- Communicate with you regarding your church account or inquiries.
- Send SMS notifications and updates (only if you have opted in).

### **4. Data Sharing & Privacy**

**We do not sell, rent, or share your personal information with third parties or affiliates for marketing purposes.**

Specifically, mobile opt-in data, SMS consent, and phone numbers will not be shared with third parties or affiliates for marketing purposes.

## **5. User Rights**

You have the right to:

- Access the personal information we hold about you.
- Request corrections or updates to your data.
- Request the deletion of your personal information.

To exercise these rights, please contact the church office at **979-776-1400**.

## **6. Security**

We implement appropriate technical and organizational measures to protect your data from unauthorized access, disclosure, or misuse.

## **7. Updates to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

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## **SMS Terms & Disclosures**

### **1. SMS Consent**

Information (Phone Numbers) obtained as part of the SMS consent process will not be shared with third parties for marketing purposes.

### **2. Types of SMS Communications**

By opting in, you can expect to receive:

- Appointment reminders
- Follow-up messages
- Conversational messages regarding church events or inquiries

### **3. Message Frequency & Fees**

- **Frequency:** Message frequency may vary depending on your interactions and opt-in preferences.

- **Fees:** Standard message and data rates may apply depending on your carrier's pricing plan.

#### **4. Opt-In & Opt-Out**

- **Opt-In:** You may opt in to receive SMS messages from First Baptist Bryan via online forms, paper forms, or verbally during a conversation.
- **Opt-Out:** You can opt out at any time by replying "**STOP**" to any SMS message. You may also contact us directly to be removed.
- **Help:** For assistance, reply "**HELP**" to any message or contact us at the details below.

#### **5. Standard Disclosures**

- Message and data rates may apply.
- Message frequency may vary.
- You can opt out anytime by texting "STOP".

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#### **Contact Us**

If you have any questions about this Privacy Policy, please contact us at:

**First Baptist Church of Bryan, TX Email:** [info@fbcbryan.org](mailto:info@fbcbryan.org)

**Phone:** 979-776-1400

**Website:** [fbcbryan.org](http://fbcbryan.org)